



FOR IMMEDIATE RELEASE

## **Bill Parlapiano III and Tim Speller Join Forces with Better Buildings Inc Consulting Collaborative**

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### **Industry Veterans Add Depth And Breadth To Team Already Long On First-Hand HVAC And Energy Management Experience**

Santa Ana, California – February 28, 2007 – Better Buildings Incorporated today announced that Bill Parlapiano III of Ballston Spa, New York and Tim Speller of Chula Vista, California have joined its team of consultants. Both bring extraordinary expertise to BBI's unique HVAC and efficiency consulting collaborative which is known primarily for its "where the rubber meets the road" mix of members.

Bill Parlapiano, who also serves as President of [BP Consulting](#), becomes the third individual in the Northeast to join forces with BBI and will focus his attention in NY, MA and PA, as well as serving as an advisor to BBI's west coast ensemble. When representing BBI, Bill will carry the title "Principal Consultant – Mid & Upstream Connections."

Tim Speller who will serve as BBI's "Principal Consultant – Downstream Connections," is also President of [Tim Speller Consulting](#). Tim will oversee BBI's market connection, or "end-user implementation" activities nationally.

Commenting on the appointments, Dale Gustavson, President of Better Buildings Incorporated said: "During their careers, Bill and Tim have each spent as many hours solving comfort and efficiency challenges in buildings as they have in corporate board rooms. Their knowledge, passion, superb reputations and selfless volunteer service to the HVAC, IAQ, building performance, facilities and energy efficiency industries make them outstanding additions to BBI. We are on the same page philosophically when it comes to HVAC-focused energy efficiency programs and we are honored that they would align with us."

Prior to launching BP Consulting, Mr. Parlapiano served as Chief Executive Officer of the Building Performance Institute (BPI), Project Manager at the New York State Energy Research and Development Authority (NYSERDA), Installation Division Manager for Crisafulli Brothers Plumbing & Heating and Senior Vice President of Mechanical Systems Maintenance, Inc. Bill is currently

an International Director for Region 2 of RSES (NY & PA), serves on the ACCA Quality Installation Specification Committee, ARI ICE Technical Committee, NATE Technical Committee, and is active in many other industry organizations.

Prior to founding Tim Speller Consulting, Mr. Speller was National Energy Manager for PETCO Stores where, for six years, he was responsible for energy management in 800 locations throughout the country. Before PETCO, Tim served as Director of Engineering for the Balboa Bay Club and the Surf & Sand Resort, Chief Engineer for GSL Management, Maintenance Manager for Scantron Corporation and Operations Manager for Universal Studios. A “Flex Your Power” Governor’s Award winner and oft-time recipient of demand response project awards from utilities and associations, Tim is a former National President of the Association of Professional Energy Managers.

Better Buildings Incorporated is a unique collaboration of quality-focused contracting, engineering, sales training and energy professionals founded in 1990 for the purposes of creating and “street-testing” HVACR-related energy efficiency products, services and business models. Working together to increase the quantity and quality of energy management in harder-to-transform market sectors, Better Buildings bridges the gap between the energy efficiency and HVAC industries, taking advantage of rock-solid know-how in both.

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